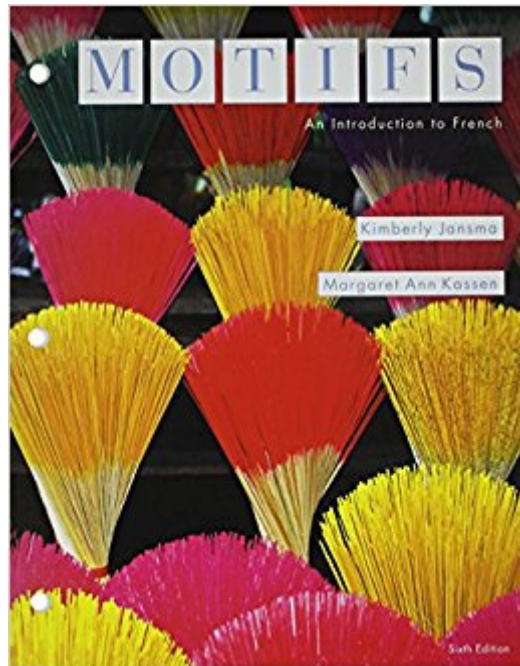




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Motifs: An Introduction To French (Book+ Access Card)



Synopsis

MOTIFS is a complete program for first-year French with a communicative, thematically based approach. The self-study grammar format of MOTIFS is open to both inductive and deductive teaching approaches allowing teachers to employ the communicative activities first or the grammar activities, depending on their own preferred style. --This text refers to an out of print or unavailable edition of this title.

Book Information

Loose Leaf

Publisher: Cengage Learning; 6 edition (April 18, 2013)

Language: English

ISBN-10: 1285720288

ISBN-13: 978-1285720289

Product Dimensions: 8.5 x 1 x 11 inches

Shipping Weight: 2.4 pounds (View shipping rates and policies)

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"My favorite aspect of the book is the layout with the grammar explanations and self-correcting exercises at the back of each chapter. It makes clear to students what is homework and what is class work. There is also a nice mix of structured manipulation exercises and communicative exercises." "The book reflects a good attitude toward language in general and French in particular - attempts to involve students personally in the learning process, to show that French is a living, and evolving, and ethnically diverse language. The book is modern, with modern technological supplements, and the whole is visually pleasing. The students themselves seem to like it." "[When I adopted Motifs] I was looking for a book that would combine a communicative approach with topics that students would be interested in and that they could relate to in terms of their personal lives. Also, a book that would not exclusively focus on France as a setting was preferable, as was a textbook which would offer a wide variety of exercises from different sectors. However, I wanted a book which at the same time would not eliminate grammar teaching altogether but leave teachers and students the option to use some grammar material in the classroom." "The activities are excellent. They are nicely varied and at times delightfully creative." --This text refers to an out of print or unavailable edition of this title.

Kimberly Jansma directs the French Language Program at The University of California at Los Angeles, where she supervises teaching instructors and teaches language, culture, and linguistics courses. She has published pedagogical texts and multimedia materials and presents her research at major conferences. Dr. Jansma's areas of interest include hybrid language instruction, second language acquisition, and sociolinguistics. She received her Ph.D. in Applied Linguistics from the University of Texas at Austin. Margaret Ann Kassen, who received her Ph.D. at the University of

Texas at Austin, is Associate Professor and Chair of the Department of Modern Languages and Literatures at The Catholic University of America in Washington, D. C. She teaches undergraduate French and applied linguistics courses and works with graduate and undergraduate teacher preparation. Her research interests include foreign language writing, performance assessment, technology-enhanced language learning, and instructor development. In addition to presenting at conferences, Dr. Kassen has published articles on technology and writing and edited a volume on developing self-direction in foreign language learners.

I very much prefer actual textbooks over ebooks, so the hard copy of this book is great. This has been very helpful in my classroom as well as it helps with homework. It makes looking things up while doing the online homework much easier, as you can just turn to the page in the book while your homework is still pulled up, instead of having to exit your homework to go look in the book. I also like to do the exercises in writing, as it seems to help me retain the information better. The card alone costed about fifteen dollars less than this, and other options to buy this book w/out the card was around fifty-seventy dollars, so it was definitely worth it to get them together.

COMES WITH BOOK KEY! Many of the books do not come with the access key for the online component but this bundle does! And compare to the others the price is great. The online access key alone is \$145 and does not come with the textbook itself. Great deal!

Had to purchase this for one of my classes and it's a great book. Although, there are few minor errors (e.g. spelling and sentence fragments), but overall it's great when trying to learn and understand the french language.

The title of this product should be changed, I thought I would also be receiving an access card but I did not. it was only after I read the entire description that realized it was not guaranteed to be included.

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Good for learning the language first hand.

Awesome!

Good

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